

Resources —

How Colgate-Palmolive, Booking.com & Asda Run Data Literacy Training

Thanks for watching the session! Here are a few resources that are particularly relevant to what we covered:

- [Data Science & Analytics careers at Booking.com](#)
- [Take DataCamp's Data Maturity Assessment](#)
- [WHITE PAPER: Your Organization's Guide to Data Maturity](#)
- [\[BLOG\] Introducing The State of Data & AI Literacy Report 2024](#)
- [\[REPORT\] The State of Data & AI Literacy 2024](#)
- [\[WEBINAR\] The Secret to Successful Data Literacy Programs](#)
- [\[CASE STUDY\] How Colgate-Palmolive Used DataCamp for its Data & Analytics Academy](#)
- [\[WEBINAR\] From Data Literacy to AI Literacy](#)
- [\[COURSE\] Introduction to Data Literacy](#)
- [\[BLOG\] The Data Literacy Imperative: Why Upskilling in Data is Essential for Your Career](#)
- [\[PODCAST\] From Data Literacy to AI Literacy with Cindi Howson, Chief Data Strategy Officer at ThoughtSpot](#)
- [\[SKILL TRACK\] Understanding Data Topics](#)

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